



Motorcycling Australia

AORC Rider Survey 2008

METHOD:

Surveys were handed out to riders in the Australian Off Road Championship at the fifth round held at Wonthaggi.

This was conducted on 21 June 2008, and was given to riders in the open pit area.

A total of 42 surveys were completed, with a random sample taken of riders throughout all championship classes.

The actual questions asked are above the graphs which summarise the responses.

Please do not distribute the results of this survey without first discussing with MA, whose intellectual property these results remain.

SOME KEY FINDINGS:

85% of respondents are happy with how the AORC is run

5% of respondents believe there has not been a noticeable improvement in the past five years

More than 80% of respondents were happy with the venues chosen for the AORC.

More than 70% of respondents believe the Championship is well promoted

More than 70% of respondents believe the promoter communicates well

27% of respondents believe that the Championship receives adequate media coverage

7% of respondents said they were not happy with the level of communication from MA

2.4% of respondents were dissatisfied with personal dealings had with MA staff members

57% of respondents refer to the MoMS once or twice a year

NOTES ON THE SURVEY:

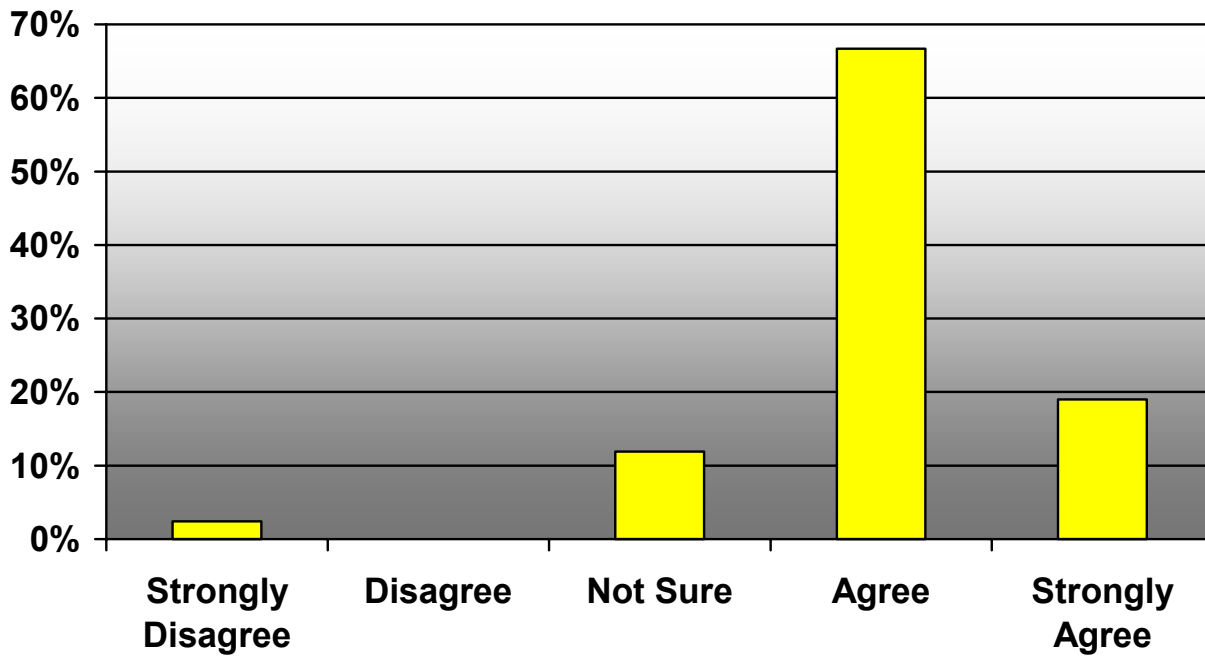
Question number eight, and the final section asking for comments contain various different answers. These answers have been put into sub-groups and listed.

All of the other questions were based on a sliding scale, which included the following options:

Strongly Agree, Agree, Not Sure, Disagree and Strongly Disagree.



1. You are currently happy with the way that the Championship is run:

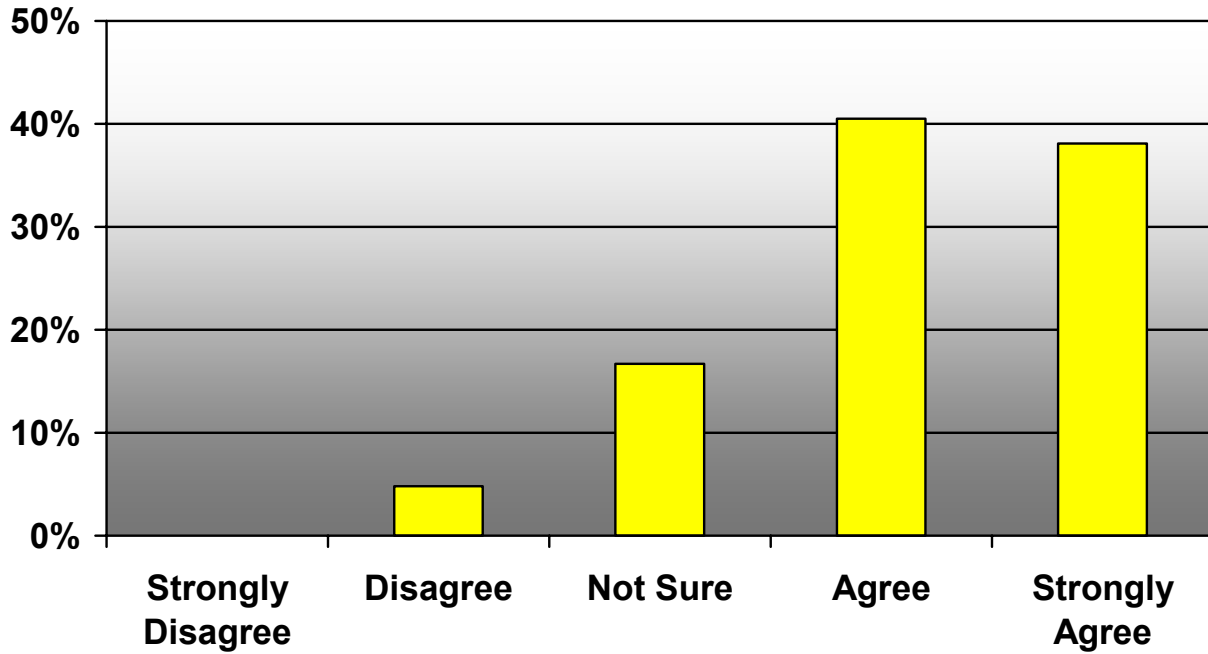


IN SHORT:

- One respondent disagreed with the statement.
- 67% of respondents agreed with the statement
- 19% strongly agreed with the statement.



2. There has been a noticeable improvement in the Championship over the past five years:

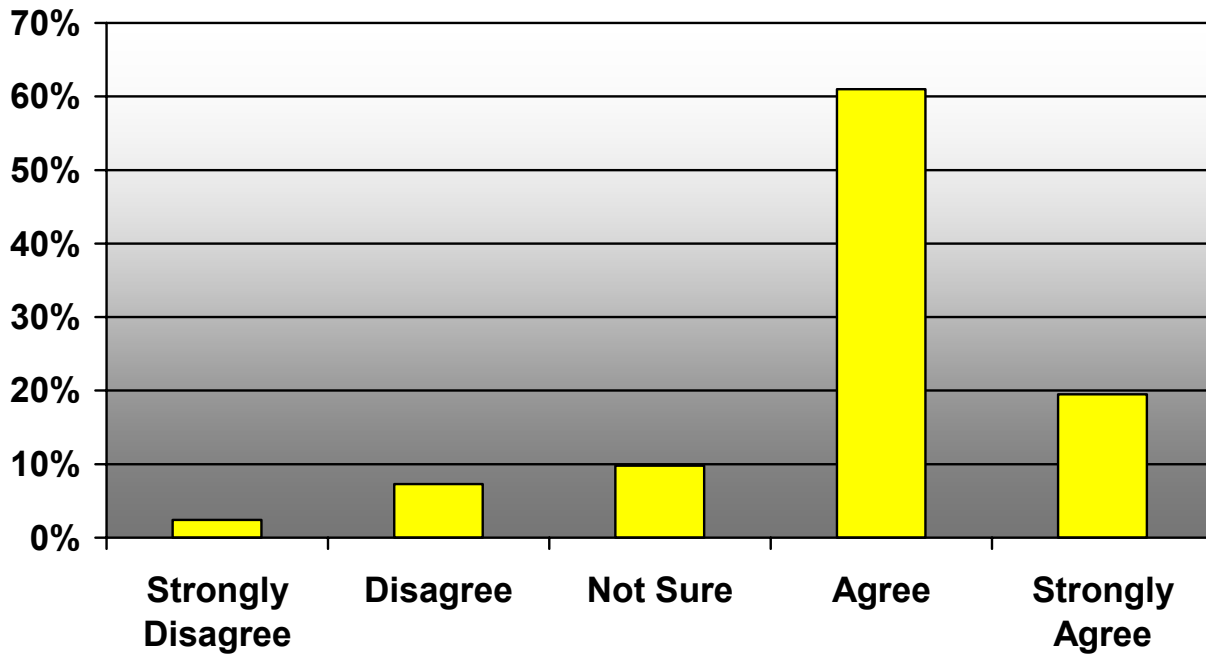


IN SHORT:

- Less than 5% of respondents disagreed with the statement.
- More than 78% either agreed or strongly agreed with the statement.



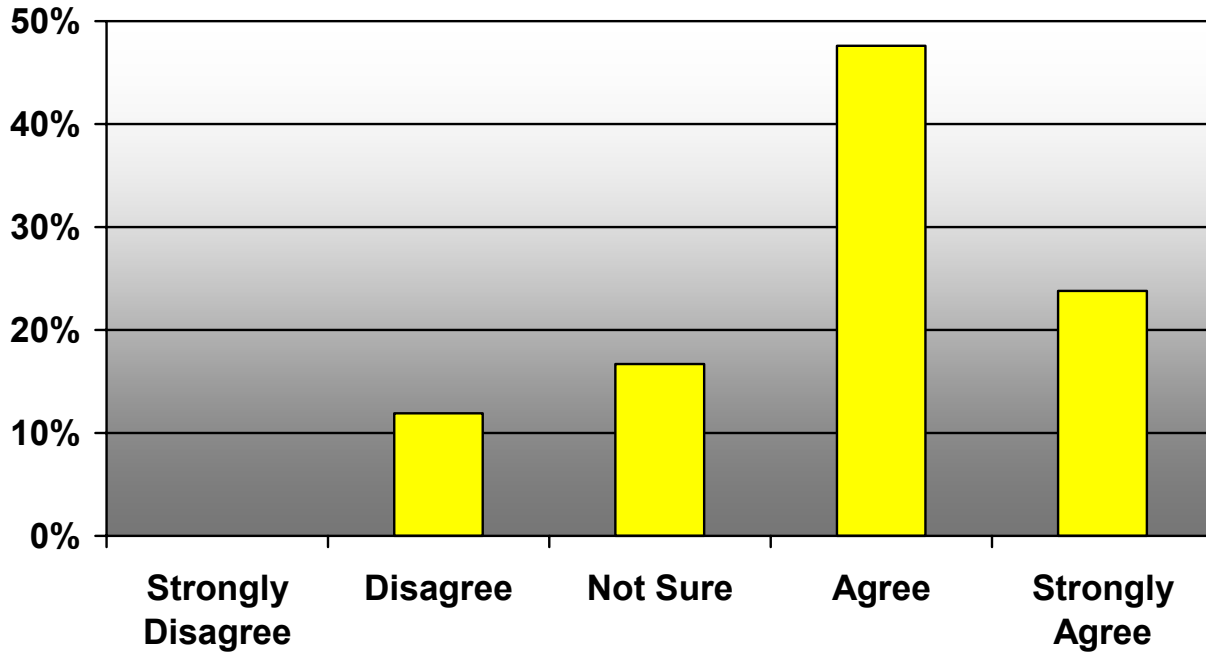
3. The venues you are racing at are suitable Australian Championship venues:



IN SHORT:

- 61% of respondents agreed with the statement
- More than 80% of respondents either agreed or strongly agreed.

4. The Championship you are racing in is well promoted:

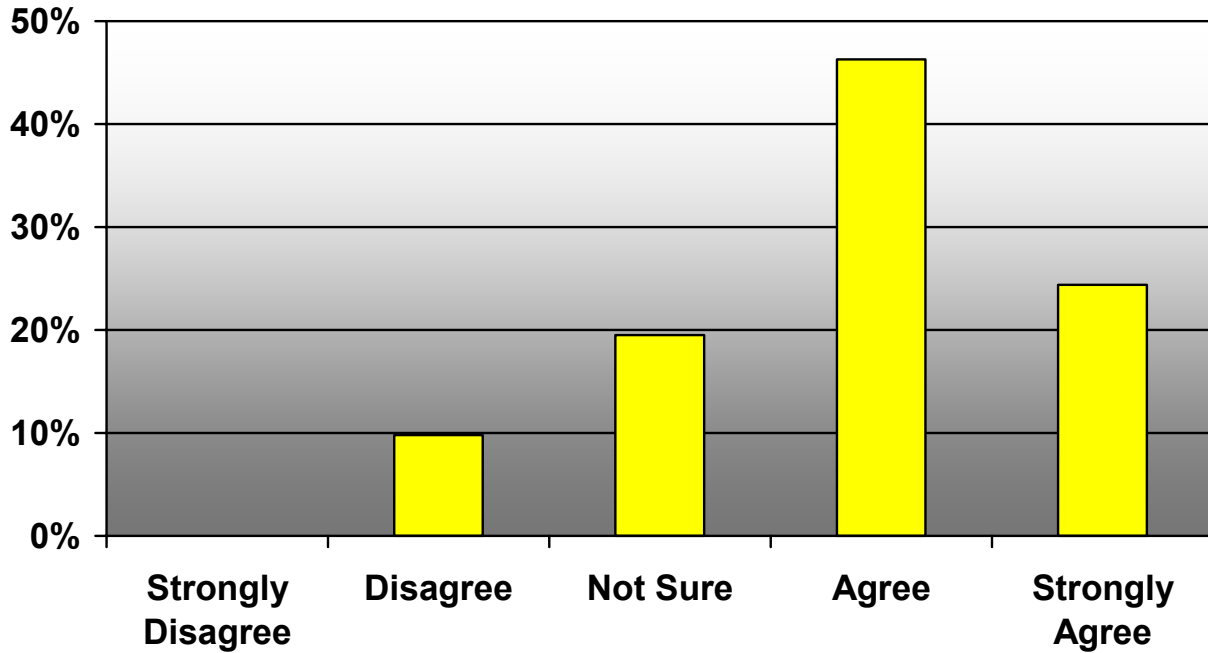


IN SHORT:

- More than 70% of respondents agreed with the statement.
- 28% of respondents said they were either unsure or disagreed with the statement.



5. The promoter of your Championship communicates well with you:

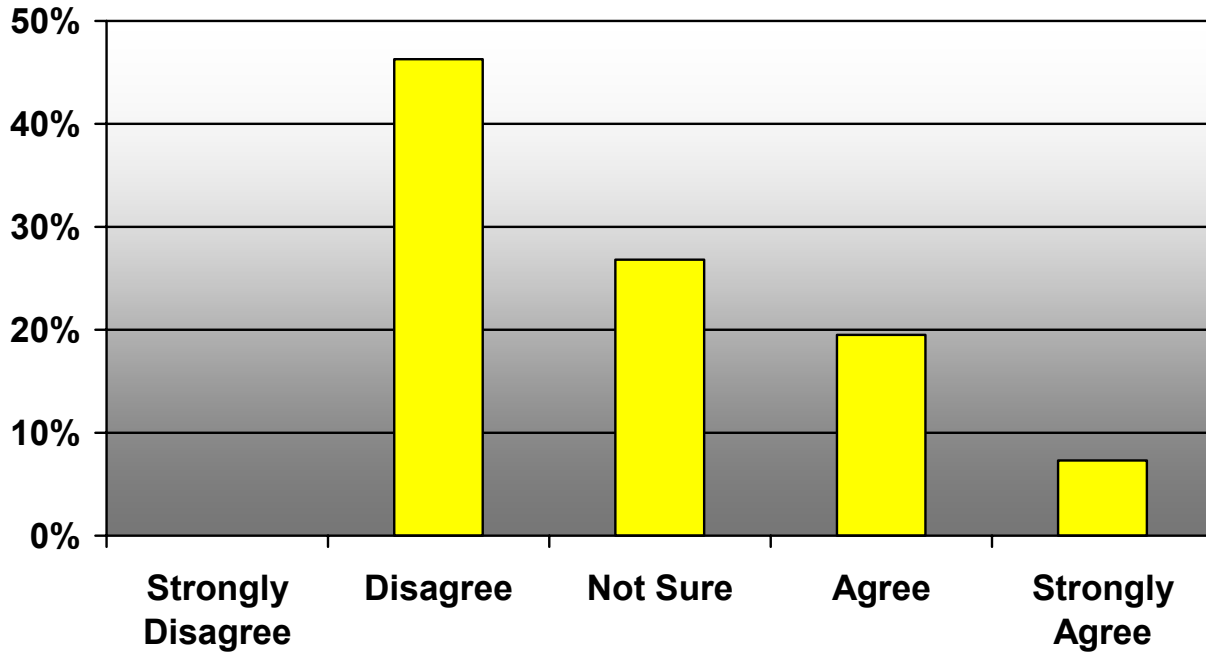


IN SHORT:

- Less than 50% of the respondents agreed with the statement.
- 25% of respondents strongly agreed with the statement.



6. The Championship you are racing in receives adequate media coverage:



IN SHORT:

- 19.5% of respondents agreed with this statement
- 7.4% of respondents strongly agreed with the statement
- 46.3% of respondents disagreed with the statement.
- 26.8% of respondents were unsure about the statement.



7. What are the major improvements that you think should be made to the Championship:

Race format / venues

- More Enduro bush based events.
- Run cross country at all rounds regardless of weather.
- The back-to-back stuff is boring.
- Wider tracks (more lines).
- More difficult tracks.
- It should be run in harder natural terrain, not man-made.
- More cross countries and Enduros.
- More Enduros and cross countrys
- Take away from Motocross Tracks
- Less Motocross - more bush style tracks.
- Enduro tracks
- The tests are too Motocross orientated - need more single line tests.
- More Enduro and Cross Country events.
- More laps throughout the day.
- More Enduro and Cross-Country events.
- Venues with more land.
- Less sprints.
- Venues suited to climate change.
- Finding more venues to ride at.
- Pro Classes start in the morning early.
- Need to compete in propper Enduros.

Media

- Finalising the format of the schedule.
- More rider advertising.
- More media coverage.
- More media coverage.
- Better advertising.
- More media coverage.
- Media Coverage.



Rider communication

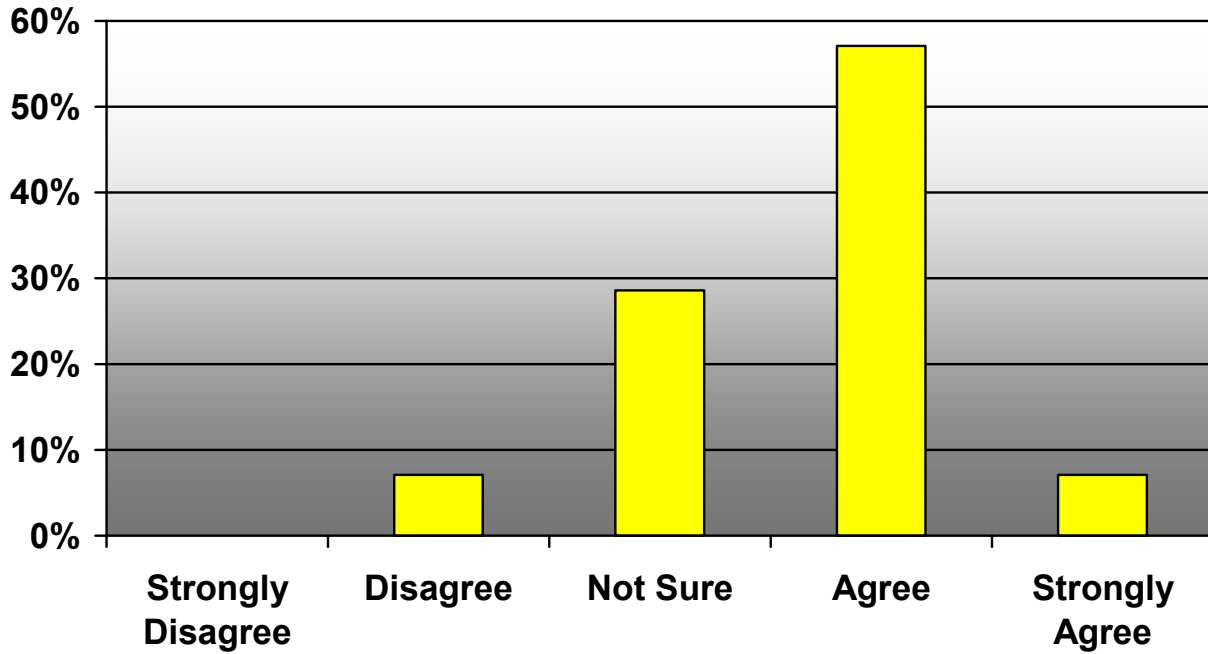
- This year is the first year where we haven't been sure what's happening.
- More communication about what format is going to be run.
- Communicate better with riders so that we understand what style of race we are doing each day.

Other

- Capacity checks should be taken.
- Nothing - it's great!
- Prize Money.
- Expert classes need to be a championship - not just support!
- To not clash with other events (Australian series). Prize money for privateers.
- More attention to Junior and Clubman riders who do it tough.



8. You are happy with the level of communication you receive from Motorcycling Australia:

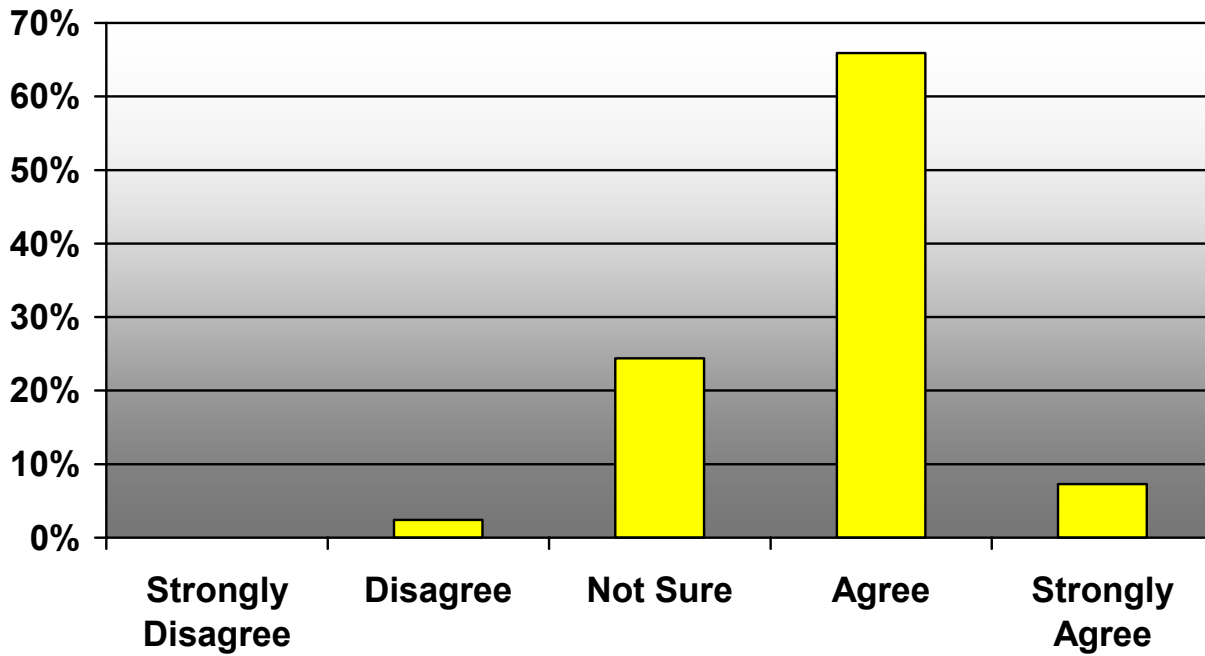


IN SHORT:

- 7% disagreed with this comment.
- 29% of respondents were not sure how to answer this.
- 57% of respondents agreed with the statement.



9. You are satisfied with the personal dealings you have had with MA staff members:

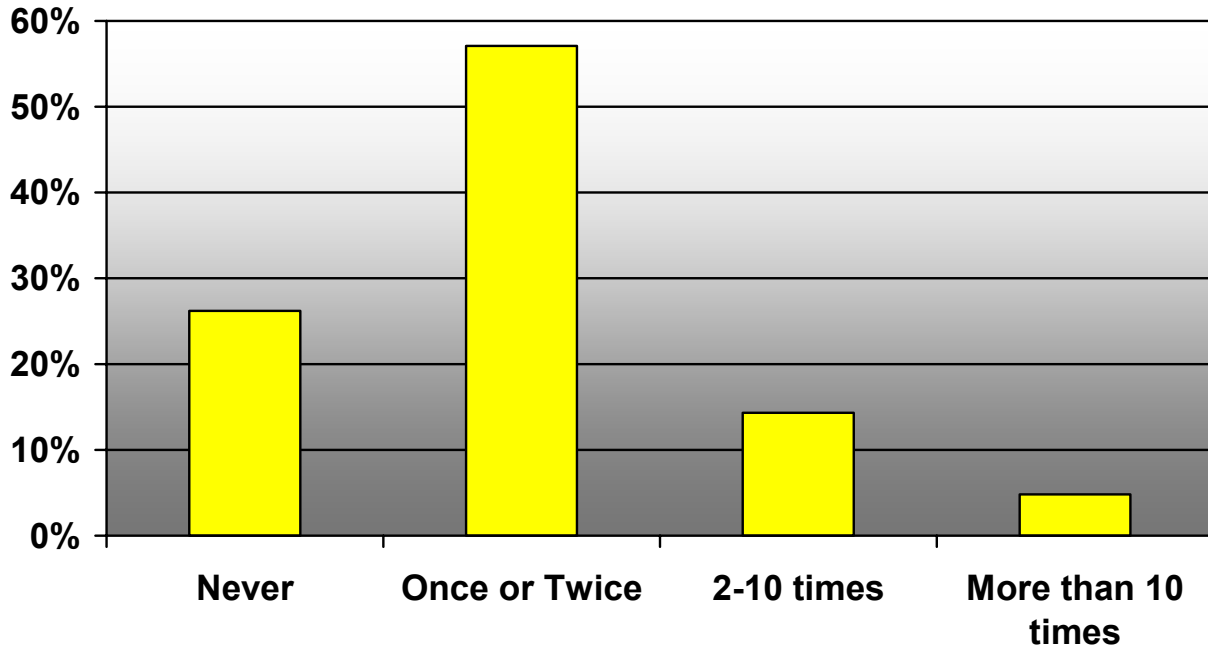


IN SHORT:

- 66% of respondents agreed with the statement
- 2.4% of respondents disagreed or strongly disagreed



10. How often each year do you refer to the Manual of Motorcycle Sport:



IN SHORT:

- More than 50% of the respondents read the MoMS once or twice per year
- 19% of respondents read the MoMS more than twice a year.

11. Please feel free to leave any other comments, including any clarification on your responses above:

- MV should take more interest in off road events
- More promotion and coverage of Expert and Clubman riders. More Enduros and cross countries.
- Need to head away from so many sprints and sitting around so much
- Good series, but waiting until 11 am or 12 pm to ride is not cool.
- Events need to be better advertised to get more spectators.
- Would like to see proper Enduros. The rules need to be consistent.

