



147 Montague Street
P.O. Box 134
South Melbourne
Victoria 3205

Phone (+61-3) 9684 0500
Fax (+61-3) 9684 0555
Internet: www.ma.org.au
Email: mail@ma.org.au

ABN 83 057 830 083

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Australian Government
Australian Sports Commission

Board of Directors Report – Final

Report of the Board of Directors meeting held at Motorcycling Australia, 147 Montague Street South Melbourne on Tuesday evening 24th July at 5.30pm, meeting re convened on Wednesday 25th July 2012 at 9.00am.

PRESENT: Stephen Foody President
 John Tisdale Vice President
 Ray Jonkers Director
 Lyal Allen Director
 Bob Kershaw Director
 David White CEO

In Attendance: Tina Alderman Administrator
 Kevin Williams (partial attendance)
 Reg Crawford Lonsdale Group (partial attendance)
 Phil Tainton Road Race Commission (partial attendance)
 Yarrive Konsky IEG (partial attendance)

Apologies: Stuart Strickland Director

item No.	Issue	Raised By	Recommended / Proposed Action	Decision	Action Taken	Lead	Action Date
BR1939	Welcome/Apologies	SF	The President welcomed those present and opened the meeting.	Received	-	-	-

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BR1940	Meeting with Kevin Williams	SF	<p>In relation to branding Kevin Williams stated that MA is a service provider (rules, insurance etc.)</p> <p>MA's core product is the National Championship. The National Championships in each discipline are the premier events in each state.</p> <p>MA should be concentrating on branding its championship as a priority in a national branding process. This could be done similar to the AMA's "pro racing".</p> <p>Premier products according to Kevin Williams are MX, ASBK, Supercross. Off road is a difficult marketing exercise. Australian Junior MX Championships are extremely important. MA should consider the appointment and promotion of "Ambassadors" in marketing its championships (e.g. Craig Dack).</p> <p>MA needs to promote career paths for participants (e.g. how do you start from scratch and become a world champion).</p> <p>In September he will produce a 3 year Business Plan to the Board regarding the Motocross Championship. His met with various groups of riders recently.</p>				
BR1941	Meeting closed 24th July 2012	SF	The President declared the meeting adjourned at 7.15pm.	-	-	-	-
BR1942	Meeting re convened 25th July 2012 at 9.00am	SF	The President welcomed those present and opened the meeting.	-	-	-	-

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BR1943	Strategic Planning with Reg Crawford from the Lonsdale Group	RC	Reg Crawford presented draft of MA Strategic Plan 2012- 2014 for review and discussion on the top 9 items.	<p>President S Foody to send out governance policy updates to State Presidents and SCB Managers on a monthly basis for feedback.</p> <p>B Kershaw to seek information from Surfing Australia on who managed the development of their National Branding.</p> <p>R Crawford to populate items 6, 7, 8, & 9 of the strategic plan, and to liaise with Bob Kershaw to have draft document back in a week regarding safety. R Crawford to produce possible Item 10. Draft document to be presented at the August Board meeting</p>	-	<p>S Foody</p> <p>B Kershaw</p>	<p>Ongoing</p> <p>August 2012</p> <p>August 2012</p>
BR1944	Confirmation of minutes	SF	Minutes of the meeting held on the 6 th June 2012 were distributed for reference.	Received	-	-	-
BR1945	Business Arising: Sporting Pulse (EX 5636)(EX5853) (EX5898) (EX5968)	BA	Swedish Company presentation did not eventuate due to technology failures. CEO to re schedule presentation.	Not discussed deferred to August	-	-	August 2012
BR1946	Business Arising: Review of all committees and commissions (EX5630) (EX5855) (EX5900) EX5936) (EX5969)	BA	<p>A review panel is to be set up in Jan 2012. Overview documented was presented at Decembers Board meeting. Board has requested CEO to continue with weekly briefing notes Any conflict of interest issues are to be addressed at this Commissions review. Board has endorsed the same policy be used as is used by the FIM, at the beginning of a meeting the question is asked if anybody has a conflict of interest, if there was the person would exit the room whilst the decision was being made.</p> <p>This issue is to be included in item 2 of the strategic priorities. Item 2 being achieve the organisational structure acceptable to stake holders.</p>	Not discussed deferred to August	-	Strategic Forum	August 2012

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BR1947	<p>Business Arising: Licence Review Committee (EX5710)</p> <p>Industry Meeting (EX5743) (EX5859) (EX5903) (EX5938) (EX5970)</p>	BA	<p>CEO to organise industry meeting in 6 to 8 weeks' time with 2 Board members present to discuss the progress of Supercross. A further industry development meeting with all Board members and industry leaders (including Japanese MD's) to be organised for a date in September with a 3.00pm start followed by dinner. S Strickland to put an agenda together.</p> <p>Date will be advised by 30th May 2012 Intergrate items EX5937 and 5938</p> <p>Agenda was accepted by the Board as proposed.</p>	CEO advised Board the industry meeting will take place on 18 th September at 3.00pm, followed by dinner. Board confirmed date and time with venue to be advised. Possibly within the vicinity of the airport.	.	CEO & S Strickland	18 th September 2012
BR1948	Business Arising: Independent consultant (EX5925) (EX5943)(EX5973)	BA	<p>An independent consultant be appointed by the board to review the MA administration to report to it. Board has endorsed the following as stage 1 of the process.</p> <p>1) Once job descriptions completed by MFA and CEO, staff are to sign off on their agreements 2) CEO to report job descriptions to the Board. 3) Job descriptions will be uploaded on the MA website.</p>	Board has approved that areas of job responsibility only will be uploaded to the web site due to privacy issues. An internal spread sheet of roles and responsibilities to be developed and sent to SCB's.	CEO reported that all job descriptions have been reviewed with KPI's recorded in most cases. The CEO has requested the opportunity to review all with at least one Board member prior to finalisation, upon completion and agreement areas of responsibility will be uploaded to website. To be reported to the Board at Septembers Board meeting.	CEO & Board member	September 2012
BR1949	Business Arising: Succession Plan (EX5931)(EX5974)	BA	Board undertakes work on producing a position specification that details the necessary skills required for a replacement CEO when our existing CEO retires. Board has deferred this item to August 2012.	Deferred to August 2012.	-	Board	August 2012
BR1950	Business Arising: Supercross (EX5947)(EX5976)	BA	Dates still being finalised.	Completed	-	-	-
BR1951	Business Arising: Australian Superbike Championship	BA	The CEO will prepare a report within 10 days on the structural changes within the Australian Superbike	Board to review meeting notes	-	Board and CEO	September 2012

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	(EX5947)(EX5977)		series. The CEO has reported he is in negotiations to gain access to the Eastern Creek Circuit for 2013 to be addressed at Septembers Board meeting.				
BR1952	Business Arising AON Summary of Statutory Liability proposal (EX5721) (EX5972)	BA	Proposal is with AON at present.	Awaiting Quotation	-	CEO	31 st July 2012
BR1953	Business Arising: MNSW Motorcycle Alliance (EX5947)(EX5979) (EX5979)	BA	CEO considers this to be a political matter outside of his involvement.	RD Manager to prepare action plan and strategy for national membership and activities. MNSW to provide response to the Strategic Forum on the continuation of the Alliance activities. MV to be followed up in respect to going to their Board to cease association with the Motorcycle Alliance.	RD strategic plan provided in agenda. MNSW To be addressed in items for decision. President and S Strickland had meeting with MV there was no further outcome from meeting. President S Foody to write to MNSW President C Tickner following discussions from the strategic forum on how the constitution was breached	President	July 2012
BR1954	Business Arising: Appointment to FIM Road Race Officials Panel (EX5987)	BA	CEO to investigate the opportunities of MA representation on the various FIM commissions and or officials panels. A decision for appointment is deferred until CEO reports back in August.	Deferred to August	-	CEO	August 2012
BR1955	Business Arising: MA Insurance Limited (EX5992)	BA	Board requests copy of MAIL constitution and company details as contained in a company search.	MAIL constitution provided, company search and MAIL letterhead to be forwarded on to Board members.	-	PA	July 2012
BR1956	Business Arising: CEO report MNSW (EX 5981)	BA	MNSW	CEO meeting with D Gatt on 30 th July 2012	-	CEO	August 2012
BR1957	Business Arising: From SCB April minutes Incentive Program Trial (A1285)	BA	D. Gatt spoke about the new incentive program that he is trialling in NSW. D Gatt approached 4 bike shops to offer a free annual licence and membership with every new bike sold,	Not discussed deferred to August	-	CEO	August 2012

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	(A1302)		<p>criteria was it was non-transferable, need copy of receipt and to register for the licence and membership within 21 days of purchase. D Gatt to track licences over an 18 month period to see if this is successful.</p> <p>All States are happy to adopt incentive on trial basis until June 2013. CEO to draft letter and seek approval from the Board</p>				
BR1958	CEO Report	CEO	<p>FIM Board Meeting A report will be tabled for the August Board meeting.</p> <p>MAIL Board Meeting A detailed report will be tabled as part of the agenda of the August Board meeting. The next MAIL Board meeting will take place in October, coinciding with the FIM Board meeting. Jeremy Gray will attend this meeting as Jeremy and the CEO will be also meeting with the various underwriters involved in the excess layers of our Liability Policy.</p> <p>ACU Captive This operation has not been without its problems. However it now seems to be getting back on track. The Chairman of the ACU and the General Secretary (CEO) has requested CEO attend a meeting of the ACU to assist them with the ongoing operation of their captive. This would occur to coincide with the FIM October meeting.</p> <p>Australian Supercross Championship The Supplementary regulations for this Championship are currently with the Commission for approval</p> <p>Commission Teleconferences</p>	<p>-</p> <p>-</p> <p>The Board approved this action</p> <p>-</p> <p>-</p> <p>-</p>	<p>-</p> <p>-</p> <p>-</p> <p>-</p> <p>-</p>	<p>-</p> <p>-</p> <p>-</p> <p>-</p> <p>-</p>	<p>-</p> <p>-</p> <p>-</p> <p>-</p> <p>-</p>

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			<p>These are being arranged over the next seven days so that the final commission decisions will be available for the agenda of the August Board meeting.</p> <p>Proclaim Proclaim are the class managers for MAIL. Jonathan Lee has been responsible for our Liability claims for around the last 8 years. Unfortunately he has resigned from Proclaim and from our perspective will be a big loss. However a positive outcome is that Liability claims will now be handled by Proclaim in Melbourne.</p> <p>FIM Commission vacancies CEO spoke to various FIM Commission Directors whilst in Geneva in relation to commission positions and placement on the various Officials Panels. In road racing there are no immediate vacancies with the earliest appointment at least 2 – 3 years away. There would be some opportunity in Moto Trials and Enduro which may have limited benefit to MA. CEO did not pursue Motocross as we have no qualified people to nominate. CEO did not pursue Speedway.</p>	-	-	-	-
BR1959	Staff Report	CEO	Verbal report not provided.	Not discussed	Information only	-	-
BR1960	Financial Reports	MFA	<p>The following reports were submitted to the Board for review:</p> <ul style="list-style-type: none"> • Profit & Loss with Budget Analysis to June 2012 • Balance Sheet as at June 2012. 	Received	Information only	-	-

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			<ul style="list-style-type: none"> Accounts Payable/ Receivables as at June 2012. Cash flow report 				
BR1961	Report –Finance and Administration Manager	MFA	Written report provided.	Received	Information only	-	-
BR1962	Report – Risk & Compliance Manager	RCM	Written report provided.	Received	Information only	-	-
BR1963	Report – Operations Manager Strategic Plan Draft	OM	Written report provided.	Received	Information only	-	-
BR1964	Item for Decision: Supersport and Superstock rule change	IEG	Letter received outlining additional changes requested .Phil Tainton and Yarrive Kinsky verbally presented their cases.	CEO to facilitate a meeting next week with Phil Tainton and Yarrive Kinsky. A Teleconference will be arranged with the Board to finalise this matter.	-	CEO	July 2012
BR1965	Item for Decision: Board report minutes – D Gatt	DG	MNSW queried Board report item BR1920, please confirm what is MNSW requirement on this item.	President S Foody to write to MNSW President C Tickner following discussions from the strategic forum on how the constitution was breached.	-	S Foody	July 2012
BR1966	Item for Decision: Capitation on mini and rec licences to be 50 / 50 split	SCB	-	Not discussed deferred to August	-	-	August 2012
BR1967	Item for Decision: Moto Trials Championship 2013 / 2014 proposal	Trials club of Vic	-	Not discussed deferred to August	-	-	August 2012
BR1968	Item for Decision: Accept the CRF110F as an eligible Junior Trial Bilke as per GCR 12.16.1.1.	Honda	-	Not discussed deferred to August	-	-	August 2012
BR1969	Item for Decision: Ambulance attendance at Australian	Keith Davies	-	Not discussed deferred to August	-	-	August 2012

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	Championship						
BR1970	Item for Decision: 2012 steward appointments	RK	-	Not discussed deferred to August	-	-	August 2012
BR1971	Item for Decision: 2013 Supermoto Championship application to host	RK	-	Not discussed deferred to August	-	-	August 2012
BR1972	Item for Decision: Immediate Moto3 rule changes	BF	-	Not discussed deferred to August	-	-	August 2012
BR1973	Item for Decision: Road race concerns with IEG	BF	-	Not discussed deferred to August	-	-	August 2012
BR1974	Item for Decision: Cloud computing	MFA	-	Not discussed deferred to August	-	-	August 2012
BR1975	MA Insurance Limited	CEO	The following reports were submitted to the Board for review: <ul style="list-style-type: none"> Cash Statement Mail for June 2012. 	Received	-	-	-
BR1976	Licence Statistics	OM	Written report provided for June 2012.	Received	-	-	-
BR1977	Website statistics	OM	Written report provided for May and June 2012	Received	-	-	-
BR1978	Item for Information: Homologated muffler	DH	Email provided	Not discussed deferred to August	-	-	August 2012
BR1979	Item for Information: Complaints received	DP	Written complaints provided	Not discussed deferred to August	-	-	August 2012
BR1980	Item for information: Logo concepts	Frontline	Logo concepts provided	Not discussed deferred to August	-	-	August 2012
BR1981	Item for information: SCB's briefs	SCB	Written briefs provided	Not discussed deferred to August	-	-	August 2012
BR1982	Item for information: MAIL constitution	-	Constitution provided	Received	-	-	-
BR1983	Board correspondence Junes SCB Minutes	SCB	June SCB Minutes provided	Received	-	-	-

Next Board meeting will be on the 14th and 15th August 2012.
The meeting closed at 4.30pm.

Distribution:

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