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Supported by



Board of Directors Report –Final

Report of the Board of Directors meeting held at Motorcycling Australia, 147 Montague Street South Melbourne on Tuesday 14th August 2012.

PRESENT: Stephen Foody President
 John Tisdale Vice President
 Ray Jonkers Director
 Lyal Allen Director
 Bob Kershaw Director
 David White CEO

In Attendance: Tina Alderman Administrator
 Reg Crawford Lonsdale Group (partial attendance)
 Darryl Hiddle President MV

Apologies: Stuart Strickland Director

item No.	Issue	Raised By	Recommended / Proposed Action	Decision	Action Taken	Lead	Action Date
BR1984	Welcome/Apologies	SF	The President welcomed those present and opened the meeting.	Received	-	-	-
BR1985	Confirmation of minutes	SF	The minutes of the 24 th and 25 th July 2012 were received.	Received	-	-	-
BR1986	Confirmation of minutes	SF	The minutes of the teleconference held on the 31 st July 2012 were received	Received	-	-	-

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BR1987	Business Arising: Meeting with Kevin Williams	SF	<p>In relation to branding Kevin Williams stated that MA is a service provider (rules, insurance etc.)</p> <p>MA's core product is the National Championship. The National Championships in each discipline are the premier events in each state.</p> <p>MA should be concentrating on branding its championship as a priority in a national branding process. This could be done similar to the AMA's "pro racing".</p> <p>Premier products according to Kevin Williams are MX, ASBK, Supercross. Off road is a difficult marketing exercise. Australian Junior MX Championships are extremely important. Kevin Williams felt a need to protect his product by branding the Motocross Championships as the MX Nationals.</p> <p>MA should consider the appointment and promotion of "Ambassadors" in marketing its championships (e.g. Craig Dack).</p> <p>MA needs to promote career paths for participants (e.g. how do you start from scratch and become a world champion).</p> <p>In September he will produce a 3 year Business Plan to the Board regarding the Motocross Championship. His met with various groups of riders recently.</p> <p>Commission matters</p> <p>Kevin Williams is concerned regarding a number of matters being considered by the commission e.g.</p> <ul style="list-style-type: none"> • Class identification MX1, MX2 • Points score • Under 19's to become U 18's • Veterans Championships • 	Board resolved Mark Luksich be provided with the existing Supercross agreement and heads of agreement for Motocross to provide recommendations for the preparation of a contract for Motocross Championships.	-	CEO	30 th September 2012

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			<ul style="list-style-type: none"> • MX987 – production class • Helmet removal system • Riders representative • Prize money <p>He is meeting with Mark Luksich on the 28th July 2012. Kevin raised the issue of his contract. It was noted that only a heads of agreement is in place?</p>				
BR1988	Business Arising: Strategic Planning with Reg Crawford from the Lonsdale Group	RC	<p>Reg Crawford presented draft of MA Strategic Plan 2012- 2014 for review and discussion on the top 9 items.</p> <p>President S Foody to send out governance policy updates to State Presidents and SCB Managers on a monthly basis for feedback.</p> <p>B Kershaw to seek information from Surfing Australia on who managed the development of their National Branding.</p> <p>R Crawford to populate items 6, 7, 8, & 9 of the strategic plan, and to liaise with Bob Kershaw to have draft document back in a week regarding safety. R Crawford to produce possible Item 10. Draft document to be presented at the August Board meeting</p>	<p>Draft governance policy has been circulated as requested the SCB's to respond by end of August 2012</p> <p>B Kershaw advised Surfing Australia developed their National Branding in house CEO to write to FIM seeking permission to use their concept of their logo. Logo to be presented at the next Strategic forum in November.</p> <p>CEO to circulate list of intellectual property to the Board for input</p>	-	SCB'S	August 2012
					-	CEO	30 th August 2012
BR1989	Business Arising: Sporting Pulse (EX 5636)(EX5853) (EX5898) (EX5968)	BA	<p>Swedish Company presentation did not eventuate due to technology failures. CEO to re schedule presentation.</p>	<p>CEO waiting on response from the Swedish federation on when this presentation can be expected in English</p>	-	CEO	-
BR1990	Business Arising: Review of all committees and commissions	BA	<p>A review panel is to be set up in Jan 2012. Overview documented was presented at Decembers Board meeting. Board has requested CEO</p>	<p>CEO meeting with NOC within the next 4 weeks to relay Board concerns .CEO to report back to the Board. CEO to request states to supply cost and services provided of</p>	-	CEO & Strategic Forum	September 2012

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	(EX5630) (EX5855) (EX5900) EX5936) (EX5969)(EX6009)		to continue with weekly briefing notes Any conflict of interest issues are to be addressed at this Commissions review. Board has endorsed the same policy be used as is used by the FIM, at the beginning of a meeting the question is asked if anybody has a conflict of interest, if there was the person would exit the room whilst the decision was being made. This issue is to be included in item 2 of the strategic priorities. Item 2 being achieve the organisational structure acceptable to stake holders.	training in each state and raise the possibility of a National training co coordinator being appointed			Strategic Forum November
BR1991	Business Arising: Licence Review Committee (EX5710) Industry Meeting (EX5743) (EX5859) (EX5903) (EX5938) (EX5970) (EX6010)	BA	CEO advised Board the industry meeting will take place on 18 th September at 3.00pm, followed by dinner. Board confirmed date and time with venue to be advised. Possibly within the vicinity of the airport.	-	.	CEO	September 2012
BR1992	Business Arising: Independent consultant (EX5925) (EX5943)(EX5973) (EX6011)	BA	An independent consultant be appointed by the board to review the MA administration to report to it. Board has endorsed the following as stage 1 of the process. 1) Once job descriptions completed by MFA and CEO, staff are to sign off on their agreements 2) CEO to report job descriptions to the Board. 3) Job descriptions will be uploaded on the MA website.	Board has approved that areas of job responsibility only will be uploaded to the web site due to privacy issues. An internal spread sheet of roles and responsibilities to be developed and sent to SCB's. CEO to meet with S Strickland prior to September Board meeting	CEO reported that all job descriptions have been reviewed with KPI's recorded in most cases. The CEO has requested the opportunity to review all with at least one Board member prior to finalisation, upon completion and agreement areas of responsibility will be uploaded to website. To be reported to the Board at Septembers Board meeting.	CEO & S Strickland	September 2012
BR1993	Business Arising: Succession Plan (EX5931)(EX5974) (EX6012)	BA	Board undertakes work on producing a position specification that details the necessary skills required for a replacement CEO when our existing CEO retires. Board has deferred this item to August 2012.	Board to review in conjunction with EX6011	-	Board	September 2012

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BR1994	Business Arising: Australian Superbike Championship (EX5947)(EX5977) (EX6014)	BA	The CEO will prepare a report within 10 days on the structural changes within the Australian Superbike series. The CEO has reported he is in negotiations to gain access to the Eastern Creek Circuit for 2013 to be addressed at Septembers Board meeting.	CEO reasonably confident negotiations are progressing with Eastern Creek. Superbike Championship referred to in CEO report	-	Board and CEO	September 2012
BR1995	Business Arising AON Summary of Statutory Liability proposal (EX5721) (EX5972) (EX6015)	BA	Proposal is with AON at present. Awaiting Quotation	-	-	CEO	-
BR1996	Business Arising: MNSW Motorcycle Alliance (EX5947)(EX5979) (EX5979)(EX6016)	BA	CEO considers this to be a political matter outside of his involvement. RD strategic plan provided in agenda. MNSW To be addressed in items for decision. President and S Strickland had meeting with MV there was no further outcome from meeting. President S Foody to write to MNSW President C Tickner following discussions from the strategic forum on how the constitution was breached R Jonkers to act on behalf of S Foody	- R Jonkers to respond to C Tickner in S Foodys absence	- Completed waiting on MNSW response	R Jonkers -	- -
BR1997	Business Arising: MA Insurance Limited (EX5992)	BA	Board requests copy of MAIL constitution and company details as contained in a company search. MAIL constitution provided	MAIL public documents presented in items for information	-	-	-
BR1998	Business Arising: From SCB April minutes Incentive Program Trial (A1285) (A1302) (EX6020)	BA	D. Gatt spoke about the new incentive program that he is trialling in NSW. D Gatt approached 4 bike shops to offer a free annual licence and membership with every new bike sold, criteria was it was non-transferable, need copy of receipt and to register for the licence and membership within	CEO advised Incentive program on hold in NSW due to dealership changes.	-	-	-

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			21 days of purchase. D Gatt to track licences over an 18 month period to see if this is successful. All States are happy to adopt incentive on trial basis until June 2013. CEO to draft letter and seek approval from the Board				
BR1999	Business Arising: CEO Report (EX6021)	CEO	<p>FIM Board Meeting A report will be tabled for the August Board meeting.</p> <p>MAIL Board Meeting A detailed report will be tabled as part of the agenda of the August Board meeting. The next MAIL Board meeting will take place in October, coinciding with the FIM Board meeting. Jeremy Gray will attend this meeting as Jeremy and the CEO will be also meeting with the various underwriters involved in the excess layers of our Liability Policy.</p> <p>Mallala Motorsport Track Clem Smith, owner of Mallala Motorsport Park became aware that the servicing and maintaining of the Airfence at Mallala is his responsibility following the issuing of the Track Licence which expires on 13 June 2013. This subsequently resulted in a meeting with Chris McArdle of MSA, Stephen Foody and Clem Smith to discuss concerns regarding the existing airfence and proposed alternative changes to the track layout (raised by Clem Smith). Whilst Clem claims that he is not concerned with the wear and tear of the airfence he requested that the airfence be indemnified by MA. A letter was written to Clem advising that MA accepts the current condition</p>	<p>-</p> <p>-</p> <p>Chris Hall not available until February 2013. Geoff Lanigan currently looking at proposal to shift the first line of protection back it is anticipated this will be finalised next week.</p>	<p>-</p> <p>-</p>	<p>-</p> <p>-</p> <p>Geoff Lanigan</p>	<p>-</p> <p>-</p> <p>30th August 2012</p>

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			of the exiting airfence until 31 December 2012, however the airfence needs to be inspected by 31 August 2012 by Mallala Motorsport Park. Chris Hall would be the most qualified person to undertake the inspection of the airfence, however Clem has made contact with Chris Hall and he has advised he would not be able to complete the inspection before end of February 2013. MA has sent the proposed track alterations to Geoff Lanigan for his opinion.				
BR2000	Business Arising: Supersport and Superstock rule change (EX6027) (EX6049)		The CEO confirmed discussion between Phil Tainton and Yarrive Konsky to finalise rule changes. P Tainton confirmed the Road Racing	Progressing	Waiting on response from Yarrive Konsky	CEO	August 2012
BR2001	Business Arising: Proposed noise regulations 2013 (EX6053)	BA	Board approved CEO to move forward and send media releases out as soon as possible regarding the proposed new rules and to meet / discuss issues with aftermarket exhaust distributors.	-	-	CEO	August 2012
BR2002	Business Arising: Helmet standards (EX6052)	BA	The matter of helmet standards is a relatively complex issue No helmet standards specify a "use by date", however one would think this is a significant factor in competition considering helmets do deteriorate in their protective qualities with age. Conforming to a standard or standards may not be sufficient for approval for competition. Quality of helmets within a standard could vary significantly. This is particularly relevant as our use of helmets is for competition. Many years ago MA then ACCA had a sticker system to approve helmets	Board resolved CEO to investigate further the issues of helmet standards along with the possibilities of a MA sticker system.	-	CEO	August 2012

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			for competition use. It may be time to reconsider this. As well as qualifying helmets within an approved standard it could be a significant income stream.				
BR2003	CEO Report	CEO	<p>Motorcycling New South Wales Following the CEO's recent meeting with Daniel Gatt where it was tentaviley agreed that the CEO would attend the Motorcycling New South Wales Board meetings on a quarterly basis, it is now confirmed the MNSW Board have unanimously agreed with this idea. The first meeting the CEO will attend will be on Thursday 16th August (this week), whilst from MA's perspective this is an added expense (around \$600-\$700 a meeting) the benefits have enormous potential. Any matters that you believe should be raised at these meetings, needs to be brought to the CEO's attention.</p> <p>Auditors Appointment All requirements in relation to a change of auditor have now been completed. A letter from the retiring auditors is within the Board papers. The new auditors have commenced in their role the first part of that being the acquittal required for the Australian Sports Commission. This has been completed and ready for signature within a two week period. Previously it was approximately a two month exercise.</p> <p>MA Championship Racing This matter has been progressing steadily with Kevin Williams. It can be</p>	-	-	-	-
				The Board has resolved the name MA Championship Racing be adopted number 1	-	CEO & K Williams	August 2012

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			<p>introduced on a small scale with the presentation of the No 1 plates at the Motocross dinner after the final round on the 26th August. Some examples of the proposed presentation plate are attached.</p> <p>“MA Championship Racing” along the lines of AMA Pro Racing has the potential to be a significant branding exercise regardless of the outcomes of a National Branding review. The promotion of “MA Championship Racing” has the potential of a new income stream for MA.</p> <p><u>VETS Motocross Championship</u> This “Championship” was inadvertently included in the Australian Motocross Championship Regulations and passed through both administration and the Commission. It was after the release of the regulations that the CEO picked it up and advised the Commission accordingly. It has been actively promoted as a Championship and believes MA has little option but to approve it effective immediately.</p> <p><u>Supercross Juniors</u> There was some discussion at the last Board meeting regarding juniors and Supercross and concern raised in that regard. The regulations for the Australian Supercross Championship had juniors as Championship classes. Juniors are not an Australian Supercross Championship class. There have been ongoing discussions regarding Juniors participating in the Australian Supercross Championship. Those</p>	<p>plate design selected from supplied designs.</p> <p>Board approved</p> <p>Board endorsed to have support races 14 – u16 years in 2 classes lites and 85cc 2 stroke/ 150cc 4 stroke</p>	<p>-</p> <p>-</p>	<p>-</p> <p>-</p>	<p>-</p> <p>-</p>

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			<p>discussions have involved IEG, Mark Luksich and David White.</p> <ul style="list-style-type: none"> • Championships status is not now an issue and is off the agenda • 14 –U16 participated in last year’s Championships as a support race. • According to Simon Maas from Racesafe the injury statistics by class were as follows in highest to lowest order <ol style="list-style-type: none"> 1) U19 2) Lites 3) Juniors 4) Open <p>A proposal from IEG is for juniors to participate in the 14- U16 ager group on “lites” bikes and 14 –U16 to participate on 85cc / 150cc four stroke. (No 12 year olds)</p> <p>An interesting point is MA allow, under our rules, for juniors (with endorsement) to participate in Supercross. Technically MA cannot refuse their participation as a support class.</p> <p>Minibike handlebars / wheels Attached is information from MNSW re 50cc auto machines. The request seems reasonable seeing the machines are manufactured in these formulas. An alternative, maintaining</p>	<p>The Board has approved this recommendation subject to approval from the Junior and Motocross Commissions.</p>	<p>-</p>	<p>-</p>	<p>August 2012</p>

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			the integrity of the rule could be achieved by adding "an OEM" in relation to both handlebars and wheels.				
BR2004	Staff Report	CEO	Verbal report provided.	Received	Information only	-	-
BR2005	Report –Finance and Administration Manager	MFA	Written report provided including licence variation report.	Received Board has approved CEO to write to all SCB Managers questioning variations in licence numbers.	Information only	-	-
BR2006	Report – Risk & Compliance Manager	RCM	Written report provided.	Received	Information only	-	-
BR2007	Report – Operations Manager Report	OM	Written report provided.	Received. CEO to advise OM to proceed with GCR quote for re writing. One quote received additional quote proved difficult to obtain.	Information only	CEO	September 2012
BR2008	Report _ Riders Division Manager	RDM	Written report provided.	Received. CEO to follow up with RD Manager on feedback from states. CEO to discuss advertising strategies.	Information only	CEO	August 2012
BR2009	Financial Reports	MFA	The following reports were submitted to the Board for review: <ul style="list-style-type: none"> • Profit & Loss with Budget Analysis to July 2012 • Balance Sheet as at July 2012. • Accounts Payable/ Receivables as at July 2012. • Cash flow report 	Received	Information only	-	-
BR2010	MA Insurance Limited	CEO	The following reports were submitted to the Board for review: <ul style="list-style-type: none"> • Cash Statement Mail for July 2012. 	Received	Information only	-	-
BR2011	Strategic Forum	Reg Crawford	Reg Crawford presented draft V3 of the strategic plan for consultation Items 6 – 10 were drafted.	Received	-	-	-
BR2012	Item for Decision: Capitation on mini	SCB	State Managers have requested the Board approve the anomaly that	The Board accepts the State Managers recommendation that both the MA	-	SCB & MFA	September 2012

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	and rec licences to be 50 / 50 split		exists with capitation of the mini and rec licences	recreational and MA mini licence be the same cost and the MA component in both licences be \$42.75 effective from the September remittance			
BR2013	Item for Decision: Australian Moto Trials Championship 2013 / 2014 proposal	Trials club of Vic	Trials Club of Victoria propose to swap dates with Tasmania so 2013 Championship be held in Victoria	The Board supports this recommendation	-	-	-
BR2014	Item for Decision: Accept the CRF110F as an eligible Junior Trail Bike as per GCR 12.16.1.1.	Honda	Honda Motorcycles has asked MA to update the 2013 MoM's to accept the CRF110F as an eligible Junior Trail Bike as per GCR12.16.1.1 – 7 to the under 13 years 65cc class	The Board has referred this to the commission	-	-	August 2012
BR2015	Item for Decision: 2012 steward appointments	RK	Stewards to be appointed for 2 nd half of 2012	The Board appointed the stewards for 2012. Events Officer to inform successful applicants	-	EO	August 2012
BR2016	Item for Decision: 2013 Supermoto Championship application to host	RK	Whitsunday Motor Sport Club to be considered to host the 2013 Supermoto Championship	The Board has approved this recommendation subject to the CEO reviewing and accepting the official application	-	CEO	August 2012
BR2017	Item for Decision: Road race concerns with IEG	BF	RRC would like any technical rule changes that IEG wish to implement to be signed off by the RRC prior to them being presented further.	The CEO is requested to liaise with Yarrive Kinsky to seek his agreement in respect to the composition of the proposed oversight committee	-	CEO	September 2012
BR2018	Item for Decision: Cloud computing	MFA	Re item A1327 from SCB June minutes.	The Board has recommended MA does not proceed with cloud computing at this time.	-	-	-
BR2019	Item for Decision: Clarification re: methanol fuel	CEO	New rule to be added replacing rule 16.11 as per paper.	The Board has referred this to the HRR commission	-	CEO	August 2012
BR2020	Item for Decision: MX Commission application	OM	Applications received for the MX Commission.	The Board has resolved the casual commission vacancy be held over until the general applications are called for in November 2012. OM to inform applicants	-	OM	November 2012
BR2021	Item for Decision: 125gp & 250gp 2 stroke fuel GCR 15.5	OM		The Board has referred this to the RR Commission	-	Board	August 2012
BR2022	Website statistics	OM	Written report provided for May and June 2012	Received.	-	-	-
BR2023	Item for Information: Homologated muffler	DH	Written and verbal presentation by D Hiddle	Received. D Hiddle to investigate further	I-	D Hiddle	October 2012

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BR2024	Item for Information: Complaints received	DP	Written complaints provided.	Received. Board has resolved President to reply to complaint received	-	President	August 2012
BR2025	Item for information: Logo concepts	Frontline	Logo concepts provided.	Received	-	-	-
BR2026	Item for information: SCB's briefs	SCB	Written briefs provided.	Received	-	-	-
BR2027	Item for information: MAIL public documents	-	Constitution provided along with 42 public documents.	Received	-	-	-
BR2028	Item for Information: Resignation of Auditor		Resignation from Auditor Terrence Jasper	Received	-	-	-
BR2029	Item for Information: Board charter	BK	Board Charter presented	Received. Charter has been sent to SCBs for comment and feedback due back by end of August 2012	-	Board	September 2012
BR2030	Board correspondence August SCB Minutes	SCB	August SCB Minutes provided.	Received	-	-	-
BR2031	General Business	-	CEO met with Doug Sharp and will meet with Monza Imports next week R Jonkers discussed the induction document. B Kershaw will not be present at the next Board meeting.	-	-	-	-

Next Board meeting will be on the 19th September
The meeting closed at 6.20pm

Distribution:

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